

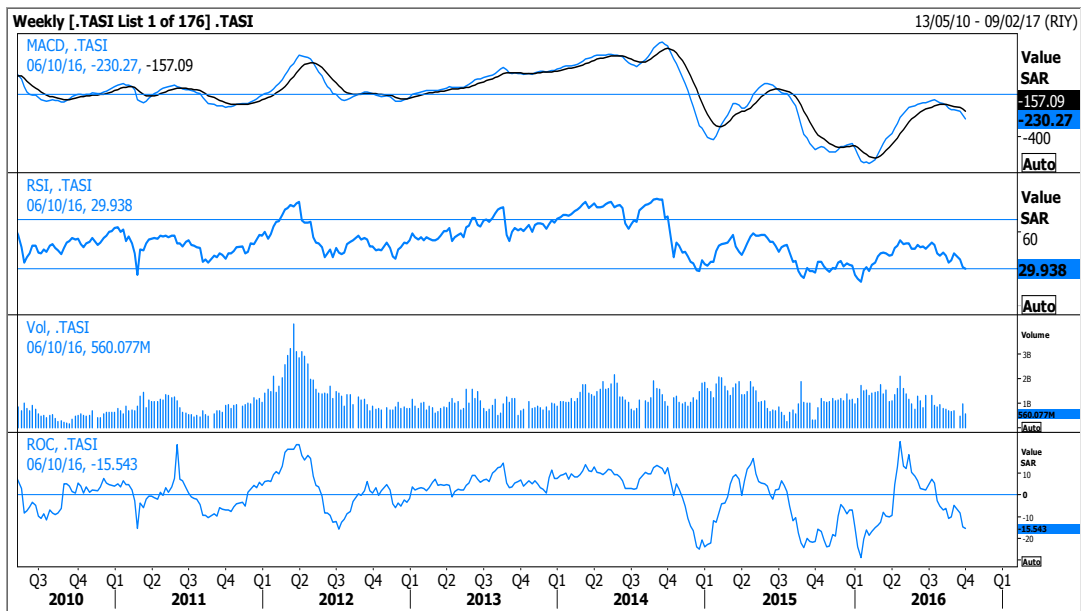
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**Saudi Stock Exchange**

**Tadawul All Share Index <.TASI> closed at 5,525.70 point.** The market saw a steep decline, reaching slightly below this year low at around 5,350 point and above the critical support level at 5,230 point before it witnessed some buying activity. However, chances of seeing further correction upwards are still intact but not expected to be sharp, knowing that the nearby resistance levels are located at 5,650 point, 5,870 point and 6,000 point. On the counter side, only losing 5,230 point will call for a deep downwards move towards an initial target at 5,000 point before 4,700 point. Weekly RSI indicator is looking neutral at present, while the daily one is also neutral but resides in the oversold territory.

Medium-term and long-term investors can enter the market at levels higher than 5,870 point and 6,250 point, respectively.



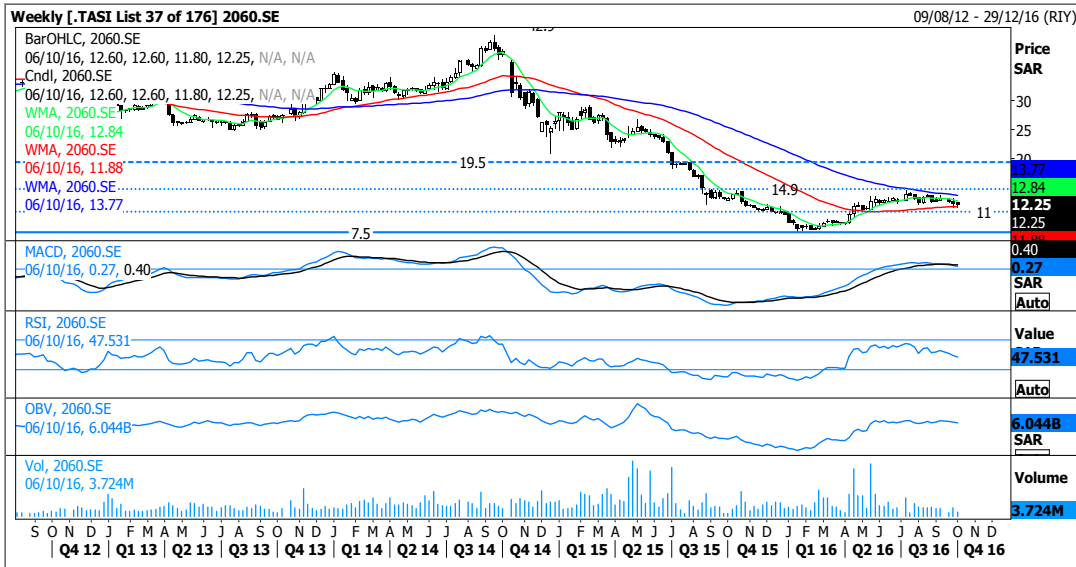
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**National Industrialization Co.**

Reuters Ticker: <2060.SE>

**Price closed at SAR12.25.** As was expected in our last analysis, the stock approached the target price at SAR14.90 before easing down. However, the price is currently trading within a wide range of SAR11.00-SAR14.90, which needs to be cleared before projecting the next move. However, a fall below SAR11.00 would trigger SAR9.60-SAR9.00, while managing to jump above SAR14.90 will call for an establishment of a new bull trend to SAR19.50.



RSI	47.531
MACD	0.40
ROC	5.859
M10	12.85
M50	11.90
M100	13.75
S1	11.00
S2	9.60
S3	9.00
R1	13.25
R2	14.90
R3	19.50

**Saudi Industrial Investment Group**

Reuters Ticker: <2250.SE>

**Price closed at SAR12.90.** The stock found support at SAR11.40 and could inch further up towards SAR13.50 before SAR15.80 but it is necessary for the bulls to show buying interest above the last line to confirm that a base near SAR9.50 has been posted. On the counter side, a dip below the horizontal level at SAR11.40 would most likely bring back to focus the strong support line at SAR9.50. Both weekly and daily RSI indicators are looking neutral at present.



RSI	45.370
MACD	-0.37
ROC	-6.859
M10	12.95
M50	13.30
M100	16.35
S1	11.40
S2	9.50
S3	9.00
R1	13.50
R2	15.80
R3	17.15

**Yamama Cement Co.**

Reuters Ticker: <3020.SE>

**Price closed at SAR17.70.** The recent break below the strong support line at SAR18.70 could deepen the bearish move towards SAR15.00 and SAR13.30, while losing these lines would trigger the last line of defense at SAR9.20. However, some buying potential could emerge on the short-term period, given the oversold status of the RSI indicators, knowing that the overhead resistance levels come at SAR21.00, SAR22.50 and SAR24.90 but still early to anticipate an end to the bearish tone.



RSI	18.681
MACD	-2.42
ROC	-34.444
M10	20.25
M50	25.65
M100	31.95
S1	15.00
S2	13.30
S3	9.20
R1	21.00
R2	22.50
R3	24.90

**Saudi Telecom Co.**

Reuters Ticker: <7010.SE>

**Price closed at SAR54.00.** Selling was pronounced since mid-July, reaching levels last seen in 2013. Some recovery was seen recently as the stock hit the support area at SAR51.75-SAR50.00, which could enhance further buying potential towards SAR58.50 but a jump over this would decrease the downside risk and shift the trading range to SAR58.50-SAR65.75. On the counter side, losing the aforementioned support zone will target SAR46.50.



RSI	27.097
MACD	-1.53
ROC	-15.625
M10	58.00
M50	61.90
M100	63.55
S1	50.00
S2	46.50
S3	43.00
R1	58.50
R2	60.75
R3	65.75

## Definitions

**Technical Analysis:** Aims to identify the direction of prices and reveal any indication of possible changes as soon as possible, so it can be used as much as possible in making buying and selling decisions in the most appropriate time in order to minimize risk and maximize profits.

**Trend:** The general direction of a market or of the price of an asset.

**Resistance:** A chart point or range that caps an increase in the level of a stock or index over a period of time.

**Support:** The price level which, historically, a stock has had difficulty falling below. It is thought of as the level at which a lot of buyers tend to enter the stock.

**Breakout:** A signal that prices are beginning to trend, either upward or downward.

**Bull:** An investor who thinks the market, a specific security or an industry is likely to rise.

**Bear:** An investor who thinks the market, a specific security or an industry is likely to decline.

**Channel:** is two parallel trend lines either rising or declining.

**Consolidation Area:** is a sideways movement in prices that interrupts or reverse a trend.

**Moving Average (MA):** The most common applications of MAs are to identify the trend direction and to determine support and resistance levels.

**MACD (Moving Average Convergence-Divergence):** A trend-following momentum indicator that shows the relationship between two moving averages of prices.

**Relative Strength Index:** A technical momentum indicator (ranges from 0 to 100) that compares the magnitude of recent gains to recent losses in an attempt to determine overbought and oversold conditions of an asset.

**Overbought:** A situation in which the price of a security has risen to such a degree that an oscillator has reached its upper bound. This is generally interpreted as a sign that the price of the asset is becoming overvalued and may experience a pullback.

**Oversold:** A situation in which the price of a security has fallen to such a degree that an oscillator has reached its upper bound. This is generally interpreted as a sign that the price of the asset is becoming undervalued and may represent a buying opportunity for investors.

**Fibonacci:** A term refers to areas of support or resistance and to help identify strategic places for transactions to be placed, target prices or stop losses.

**On Balance Volume (OBV):** is a simple running total of up day (added) and down day (subtracted) volume. If OBV is moving with price, it confirms the current trend. Divergences between OBV and price indicates the price may be due for a reversal.

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